



Solar Energy for World Peace

www.solar4peace.org

August 17-19, 2013

Istanbul / Turkey



Sponsor Brochure

Organized by



JOHANNES KEPLER
UNIVERSITY LINZ | JKU

LIOS LINZER INSTITUT
FÜR ORGANISCHE SOLARZELLEN



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WELCOME

WELCOME TO THE INTERNATIONAL CONFERENCE ON "Solar Energy for World Peace" which will take place in Istanbul Convention Center on the dates of 17-18-19 of August 2013.

Decorated with most prominent scientists (among them 2 Nobel prized colleagues) working in the field of solar energy problems, materials and devices, this international meeting will bring the experts together with the scientists of the world, especially from Asia, Middle East, North Africa and Sub Saharan Africa, where energy autonomy is of crucial importance for future peace and democracy.

As much as nuclear energy and fossil fuels are associated with catastrophes, wars and power politics, as much solar energy is correlated with a peaceful, clean and sustainable future. Human society needs decentralized solar energy for realization of global democratization via energy autonomy.

With this motivation in mind, the conference will be scientific and technical. No political talks will be scheduled except possible opening statements. If outstanding scientists exchange knowledge and ideas on "how to utilize solar energy on our planet" we can move things in a positive direction.

We are looking to welcome you in this exciting and beautiful conference and venue.

Niyazi Serdar Sariciftci

Conference Chairman

CONFERENCE CHAIRMAN

LIOS LINZER INSTITUT FÜR ORGANISCHE SOLARZELLEN

O.Univ.Prof.Mag.Dr. DDr.h.c. Niyazi Serdar Sariciftci,

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GENERAL INFORMATION

Scientific Topics

- Topic 1: Solar Energy Conversion to Heat (Solar Thermal)
- Topic 2: Solar Energy Conversion to Electricity (Solar Photovoltaic)
- Topic 3: Solar Energy Conversion to Chemicals (Solar Fuels)
- Topic 4: Storage and Transport Technologies of Solar Energy

SOLAR ENERGY FOR WORLD PEACE Event Deadlines

- Abstract Submission opens : December 01, 2012
- Registration opens : December 01, 2012
- Deadline for abstract submission : May 31, 2013
- Early Bird registration deadline : May 31, 2013

Who will be attending?

- Academic Researchers & Professors
- Chemists & Laboratory Analysts
- Chemistry & Environmental Professionals
- Biochemists
- Chemical Engineers
- Medicinal Chemists
- Bio-Science Professionals
- Toxicologists
- Science Students
- Ecologists
- Natural Resource Conservationists
- Microbiologist
- Engineers
- Health and Safety Officers
- Geologists
- Environmental Attorneys
- Industrial Pharmacists
- QA/QC Managers
- Marine Biologists
- Technical Professionals & Managers

GENERAL INFORMATION

Congress Destination

ISTANBUL



Area: 5.712 km²

Population: 10.018.735

Istanbul, historically known as Byzantium and Constantinople, is the largest city of Turkey. Istanbul metropolitan province had 13.26 million people living in it as of December, 2010, which is 18% of Turkey's population and the 3rd largest metropolitan area in Europe (if its Asian half is counted) after London and Moscow. The city in its administrative limits had 8.8 million residents counted in the latest Turkish census from 2000. Istanbul is a megacity, as well as the cultural, economic, and financial centre of Turkey. It is located on the Bosphorus Strait and encompasses the natural harbour known as the Golden Horn, in the northwest of the country. It extends both on the European (Thrace) and on the Asian (Anatolia) sides of the Bosphorus, and is thereby the only metropolis in the world that is situated on two continents. Istanbul is a designated alpha world city.



During its long history, Istanbul has served as the capital of the Roman Empire (330–395), the Eastern Roman (Byzantine) Empire (395–1204 and 1261–1453), the Latin Empire (1204–1261), and the Ottoman Empire (1453–1922). When the Republic of Turkey was proclaimed on 29 October 1923, Ankara, which had previously served as the headquarters of the Turkish national movement during the Turkish War of Independence, was chosen as the new Turkish State's capital. Istanbul was chosen as a joint European Capital of Culture for 2010 and the European Capital of Sports for 2012. Istanbul is currently bidding to host the 2020 Summer Olympics. The historic areas of the city were added to the UNESCO World Heritage List in 1985.



GENERAL INFORMATION

ICEC - The Istanbul Lütfi Kırdar Convention and Exhibition Center



Located at the confluence of Istanbul's chicest restaurants, most luxurious stores and five-star city hotels, we have been sharing life with our "impeccable service" approach since the year 1996. We host various events from conventions to fairs and from concerts to exhibitions within our architecture, which can be set up for multi-purpose uses.

Main Building

The Main Building, with its 19 halls designed for various events, expansive foyers, technical equipment sporting the latest technology, elevators and signage, is an indispensable favorite for unforgettable events. Also awaiting you in the Main Building is the Boğaziçi Borsa Restaurant, which offers selected delicacies from Turkish and world cuisines and provides à-la-carte service.

Rumeli Building

With a total area of 7,000 square meters, its central location and stately halls, this two-level building caters to those who seek absolute perfection. The Rumeli Building can be used alone with its own entrance or together with the Main Building, to which it is connected to via a second entrance.

Rumeli Terrace

Boasting an eye-dazzling view of Istanbul, Rumeli Terrace is a perfect choice for dinners, cocktails, weddings and other open-air events. Connecting the Main Building and Rumeli Building to one another, Rumeli Terrace can be used for events being held at both buildings.



SPONSORSHIP PACKAGES

Premium Sponsorships:

DIAMOND

€ 30,000

This package will associate the congress directly with your organization.

You will be named as one of the primary sponsors of Solar Energy For World Peace giving you a unique profile throughout the lead up and during the Solar Energy For World Peace: your logo will feature prominently in the print and web publications relating to Solar Energy For World Peace and on-site at the congress.

The Diamond package includes:

- Acknowledgement as sponsor of the whole congress.
- Plus
- Logo on every delegate bag
 - Logo on the front cover of the final program
 - Acknowledgement in all press releases and printed promotions

As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:

- Full page color advertise in the final program
- Your logo on printed promotions
- The option to insert pens and pads into delegates' packs
- Two booths in the location of your choice
- Access to compliant delegate data for post-event mailing
- Advertising banner and hyperlink on official congress website
- Insert literature in all Congress participants packs
- Sponsorship of one Plenary Speaker

PLATINUM

€ 20,000

This package will give your organization an exceptional profile within a prominent zone at the congress or during a main congress theme of your choice.

In acknowledgment of your sponsorship at the Platinum level, we are pleased to offer your organization the opportunity to feature prominently in our advertising and to be named as the sponsor of a main theme or an event of similarly high standing at Solar Energy For World Peace.

The Platinum package includes:

Sponsorship of ONE of the following options:

- Main congress theme
- Poster session
- Cyber cafe
- Symposium

As a premium sponsor (Diamond or Platinum), in addition to the benefits listed above, you will get:

- Full page color advertise in the final program
- Your logo on printed promotions
- The option to insert pens and pads into delegates' packs
- Two booths in the location of your choice
- Access to compliant delegate data for post-event mailing
- Advertising banner and hyperlink on official congress website
- Insert literature in all Congress participants packs
- Sponsorship of one Plenary Speaker

SPONSORSHIP PACKAGES

Other Sponsorships:

GOLD

€ 10,000

The Gold Level sponsor will receive:

- Sponsorship of a symposium /refreshment breaks/plenary speaker

Plus:

- Free single exhibition booth in a prime location
- Acknowledgement on the final program
- Half page color advertise in the final program
- Access to all compliant delegate data for post event mailing
- Acknowledgement on official congress website (with hyperlink)
- Literature in Congress participants packs

SILVER

€ 5,000

All Silver Level sponsor will receive:

- Sponsorship of an individual speaker within the symposium

Plus:

- Free exhibition booth in a prime location
- Acknowledgement on the final program
- Quarter page color advertise in the final program
- Access to all compliant delegate data for post event mailing
- Acknowledgement on official congress website (with hyperlink)
- Literature in Congress Participants packs

EXHIBITOR

Exhibition spaces prices at Solar Energy For World Peace start at a competitive € 2,000 for a single booth.

Prices:

Until May 31, 2013:

Corner Booths : 3mx3m - € 3,000

Regular Booths : 3mx3m - € 2,000

Island : 5mx3m - € 5,000

After May 31, 2013:

Corner Booths : 3mx3m - € 3,500

Regular Booths : 3mx3m - € 2,500

Island : 5mx3m - € 6,000

Exhibition Layout will be announced on www.solar4peace.org

All exhibitors who already booked for the IUPAC 2013(www.iupac2013.org) will receive %50 rebate on this exhibiton space prices.

SPONSORSHIP PACKAGES

Other Sponsorships:

INTERNET CAFE SPONSOR

€ 5,000

If you're searching for sponsorship opportunity that offers high visibility throughout the duration of the Congress, look no further than the Internet Cafe. Almost everyone who attends the visits the Internet Cafe (10 Computers). This popular sponsorship offers an opportunity for your company to gain visibility at the Internet terminals where attendees will connect with each other, check e-mail and surf the Web. The logo screensaver guarantees that your logo will be seen by anyone who steps in front of an Internet Cafe computer. Sponsorship is per table, only two available.

Benefits include:

- Logo at the Internet Cafe throughout the meeting
- Logo screensaver
- Four complimentary exhibit entry invitations

WELCOME RECEPTION SPONSOR

€ 15,000

Make a strong impression at this popular event. The Welcome Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

Benefits include:

- Logo at Welcome Reception
- Reserved table at Welcome Reception
- Four complimentary reception invitations

CLOSING RECEPTION SPONSOR

€ 15,000

Make a strong impression at this popular event. The Closing Reception offers a relaxed environment for renewing relationships, making new contacts and catching up on developments in the profession.

Benefits include:

- Logo at Closing Reception
- Reserved table at Closing Reception
- Four complimentary reception invitations

REGISTRATION BAG SPONSOR

€ 10,000

These high-visibility and high-demand bags are sought after before, during and after the meeting. Your one-color logo on the bag doesn't just stay at the Congress... it will likely be more well-traveled than your company's CEO.

Benefits include:

- One-color sponsor logo on conference bags
- Three complimentary meeting registrations

SPONSORSHIP PACKAGES

Other Sponsorships:

ADVERTISEMENT IN THE FINAL CONGRESS PROGRAM

1/4 Page	€ 500
1/2 Page	€ 750
1 Page	€ 1.000
Interior Covers	€ 1.500
Back Covers	€ 2.000
Center Fold (Both pages)	€ 2.000
Center Fold (One page)	€ 1.250
Notepad Advertisement	€ 2.000

1. Colors are black and white only, except for back cover, interior cover and center fold.

2. Company approved format should be received at the CQPR on or before June 3, 2013

Note: Interior, back covers and center fold are in full color. Company shall provide digitalized art or Camera Ready with color separation for printing purposes, otherwise the ad will be printed in black and white or the Company will be charged for the artist's color separation fee.

CONTACT

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PRESIDENCY OF THE
REPUBLIC OF TURKEY

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